

April 26, 2011



Jalan.net English Website Opens on April 26



Revitalizing Japan Through Travel

An English version of the Jalan.net website (Editor in chief: Jun Akiyama), a hotel reservation website for travelers in Japan managed by RECRUIT CO., LTD. (Head office: Chiyoda-ku, Tokyo, President and Representative Board Director: Hitoshi Kashiwaki) has been opened with the aim of proactively targeting overseas visitors to Japan by establishing it as a leading hotel reservation site in Japan noted for the large number of destination images and the substantial volume of word-of-mouth reviews posted on the site.

For further details please refer to the information provided below.

[Website]

'Jalan.net' English website
URL: <http://www.jalan.net/en/>

[Service Start Date]

Tuesday, April 26, 2011

[Function Overview]

A simple main page layout orientated towards overseas travelers in Japan to allow for easy searching of accommodation facilities in Japan.

- Search by prefecture or area, and specify the date of stay, length of stay, number of rooms, number of guests and budget before making a reservation online
- Search and make reservations for accommodations for specific destinations
- Search and make reservations for hot spring resort accommodations
- Bookmark key accommodation facilities
- See lists of word-of-mouth reviews of accommodation facilities
- See photo galleries of accommodation facilities
- See plan details for each accommodation facility and make a reservation
- Search room availability using an online calendar and make a reservation

The screenshot shows the Jalan.net website interface. At the top, it says 'Jalan.net: Booking Site for Hotels & Ryokans in Japan' and 'Jalan.net: One of the largest online hotels & ryokans booking site in Japan'. Below this is a navigation bar with 'Hotels & Ryokans' and 'International Sites Japan'. The main content area is titled 'Search Japan Hotels and Ryokans' and features a 'Japan Map Search' section with a map of Japan divided into regions like Okinawa, Hokkaido, Central Honshu, Northern Honshu, Western Honshu, Kansai, Around Tokyo, Kyushu, Shikoku, and Central Tokyo. To the right is a 'Quick Search' form with fields for Check In (21 Apr 2011), Night(s) (1), Room(s) (1), Adult(s) (2), and Child(ren) (0). Below the map is a 'Hot Spring Search' section with a dropdown for 'Recommendation of Popular Hot Spring(Onsen) Area' and a 'Select Hot Spring Area' dropdown. At the bottom, there are links for 'New model of travel guide! Jalan iPad APPS' and 'Jalan.net: Japan hotels & Ryokan Booking Site'.

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