

November 19, 2012
Recruit Holdings Co.,Ltd.

Recruit Holdings partners with Vietnam's No. 1 e-comm website operator to establish hotel booking website company

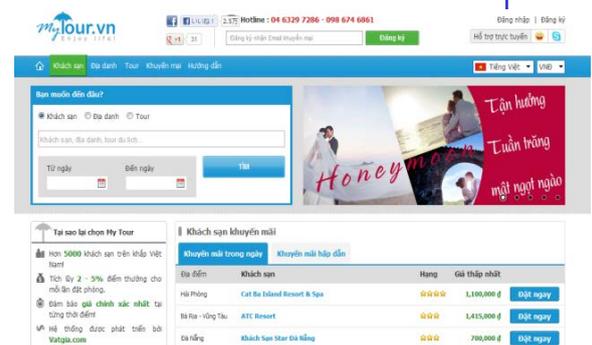
Recruit Holdings Co.,Ltd. (Headquarters: Chiyoda-ku, Tokyo; President and CEO: Masumi Minegishi) has partnered with Vietnam Price Joint Stock Company (Headquarters: Hanoi, Socialist Republic of Vietnam; Representative: Nguyen Ngoc Diep) to establish Mytour Vietnam company limited, which will operate the hotel booking website Mytour.vn. The investment, which was finalized today, was made through Recruit's investment subsidiary, Recruit Global Incubation Partners Co.,Ltd. Vietnam Price Joint Stock Company operates the country's No. 1 e-commerce website, Vatgia.com.

1. Mytour Vietnam company limited

Vietnam is ASEAN's third most populous nation, with 87.84 million people. The average age is just 27.4, and GDP is expanding at around 6% annually. Internet use is also rising rapidly, and by 2015 about 60% of Vietnamese are expected to be online. With the domestic travel market projected to grow significantly, the online hotel booking business is also expected to expand, and this drove the decision to establish Mytour Vietnam.

2. Mytour.vn

Mytour.vn is a domestic hotel booking website operated by Mytour Vietnam company limited. Through Recruit Global Incubation Partners Co.,Ltd., its investment subsidiary, Recruit joined with Vietnam Price Joint Stock Company to capitalize Mytour Vietnam. Vietnam Price Joint Stock Company, which operates Vietnam's largest e-commerce site, and Recruit, which operates booking websites in a number of countries, will seek to make Mytour.vn the country's largest hotel booking website and generate synergy in generating bookings as well as in operational terms.



3. Mytour Vietnam company limited Profile

(1)	Name	Mytour Vietnam company limited
(2)	Representative	Tran Thu Thuy
(3)	Main business	Tourism Services
(4)	Shareholders	Vietnam Price Joint Stock Company Recruit Global Incubation Partners Co.,Ltd.

4. Vietnam Price Joint Stock Company (Vatgia.com) Profile

(1)	Name	Vietnam Price Joint Stock Company (Vatgia.com)
(2)	Representative	Nguyen Ngoc Diep
(3)	Headquarters	202A Hue Street, Ngo Thi Nham Ward, Hai Ba Trung, Hanoi, Vietnam
(4)	Established	August 21, 2006
(5)	Employees	735
(6)	Main business	e-commerce (operating Vatgia.com, Vietnam's No. 1 e-commerce site)
(7)	Shareholders	Founders, IDG Ventures Vietnam, Mitsui&Co.,Ltd., Cyber Agent Ventures, Inc. etc

Recruit Group's Global Operations

Business Content		Brand	Operating Area
Human Resources	Permanent Placement	RGF HR Agent	China/Hong Kong/Singapore/India/Vietnam
		RGF Executive Search	Hong Kong/Singapore/India/Vietnam
		Bó Lè (capital/business tie-up)	China/Hong Kong/Taiwan/Indonesia/Philippines/Thailand/Malaysia/Vietnam
	Staffing	CSI	North America
		Staffmark	
		Advantage Resourcing	North America/UK/Australia
	Online HR	51job (capital/business tie-up)	China
		Indeed, Inc.	North America/UK/Ireland
Sales	Travel & Hotel Information	Jalan	China/Korea/US
		PegiPegi	Indonesia
		Mytour.vn	Vietnam
	Housing Information	Taofang Corporation	China

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<http://www.recruit-rgf.com/support/>