

August 7, 2013  
Recruit Holdings Co.,Ltd.

## Recruit Holdings announces the details of its “WORK IN JAPAN” job fair to be held in Tokyo for the first time

WORK  
IN  
JAPAN

Service that brings together Asian talent with Japanese companies

Recruit Holdings Co.,Ltd. (Headquarters: Chiyoda-ku, Tokyo; President and Representative Director, CEO: Masumi Minegishi; hereinafter “Recruit”) today announced that Recruit, through its wholly-owned subsidiaries RGF Hong Kong Ltd. (Headquarters: Hong Kong; President: Takashi Kuzuhara) will be holding a “WORK IN JAPAN” job fair in Tokyo for the first time in addition to the job fairs held annually in other Asian countries/regions, as part of its “WORK IN JAPAN” service (<http://workinjapan.cn/>) that brings together Asian students with Japanese companies. Members of the media are invited to attend and cover this event.

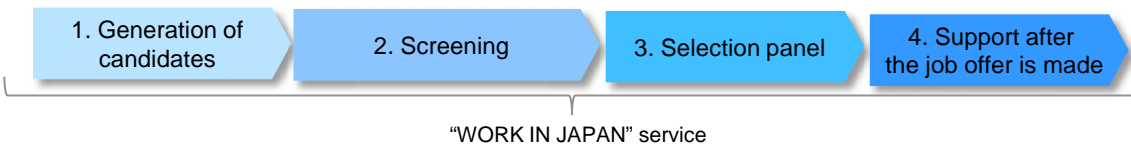
### ■ Background

With the increased presence of Japanese companies in the Asian market, we are seeing greater demand for international workers who understand and can bridge together the corporate principles and priorities of Japanese headquarters with the socio-cultural environment of the local country/region. This growing demand is also expanding its focus to include all of Asia, rather than only the major Chinese market. As markets expand and borders disappear, competition is increasing both among Japanese companies and on a global scale in the effort to attract and hire high-level talent from the top Asian universities.

Recruit has held its “WORK IN JAPAN” job fair program for three years to date, through which it has determined that creating opportunities for top talent to learn about Japan and the Japanese office work environment is a highly effective means of ensuring a better recruitment experience for both Japanese companies and Asian talent. For this fourth year, a job fair will be held in Tokyo with group interviews included as part of the itinerary, inviting top students from across Asia in an event scheduled approximately two months earlier than previous job fairs. Through its “WORK IN JAPAN” service, Recruit is committed to bringing together Japanese companies and high-level Asian talent.

### ■ About “WORK IN JAPAN”

“WORK IN JAPAN” is a campus recruitment service that helps connect students of top Asian universities with Japanese companies that are looking for students who have the potential to become future senior management candidates, global talent, or top engineers. This service provides comprehensive support throughout the entire recruitment process from generating candidates to officially hiring new employees, under the condition that new employees are hired by and will work at the Japanese headquarters office.



▲ Selection panel booths

### ■ About this year’s job fair program

#### 1. Job fair to be held in Tokyo for the first time

With increasing global competition to attract and hire talent from the top Asian universities, Recruit will be holding this job fair in Tokyo for the first time under the name “WORK IN JAPAN” TOKYO in the effort to ensure that these top students learn about the advantages of working at a Japanese company at an early stage in their job hunt. “WORK IN JAPAN” TOKYO will be held over four days with participation from approximately 140 students and roughly 20 companies.

#### 2. Launch of a new course, “WORK IN JAPAN” for TECH Students

In addition to the course launched last year for IT students, this year’s job fair will include selection panel interviews for students studying mechanical or electrical engineering. This new course has been launched in response to increasing interest in students majoring in the mechanical engineering, electrical engineering, and chemistry fields, resulting in a total of three courses offered for students studying under BA programs, IT programs, and mechanical/electrical engineering programs respectively.

#### ◆ Overview of “WORK IN JAPAN TOKYO”

- Time and date: 10:00am – 6:00pm on August 21, 22, 26, and 27, 2013
- Venue: 24F, GranTokyo South Tower, 1-9-2 Marunouchi, Chiyoda-ku, Tokyo
- Participating students:
  - ① August 21 & 22: Approx. 75 students in BA programs and mechanical/electrical engineering programs
  - ② August 26 & 27: Approx. 65 students in IT programs
- Participating companies: 19 companies
  - (10 companies for students in group ①, 9 companies for students in group ②)
- Media coverage that will be allowed during the event: Photos of the venue, interviews and photos of participating of Recruit staff, etc.
  - ※ Informal discussion sessions between students and Recruit staff are planned for August 23 and 28, at which members of the media are welcome to interview students and ask for their honest opinions. Please contact us if you would like to attend.

▼ Asian students listening to a recruiter’s presentation



## ■ Overview of “WORK IN JAPAN” 2013

### ■ Selection panels (interviews)

Selection panel interviews will be offered to students who pass both the global SPI aptitude test and interviews conducted by Recruit consultants.

WORK IN JAPAN 2013										
Cities	Tokyo		Shanghai	Beijing	Shanghai	Beijing	South Korea	India	Singapore	Hong Kong, Taiwan, Vietnam, Indonesia, and other countries/regions
Description	BA & mechanical/ electrical	IT	IT		BA & mechanical/ electrical					
	Large-scale job fair/selection panel, inviting Asian students to Tokyo		Large-scale job fair/selection panel for students in IT programs		Small-scale job fair/selection panel for students in BA programs and mechanical/electrical engineering programs					
Selection panel dates	Aug. 21 & 22	Aug. 26 & 27	Sep. 18 – 25		Oct. 31 & Nov. 1	Nov. 3 & 4	Early October	December	December	As needed
No. of companies	10	9	10	10	30	30	10	5	5	—

### ■ Countries/regions and program scale

This year, the “WORK IN JAPAN” service will also be offered in Indonesia in addition to the existing service area consisting of China, South Korea, India, Hong Kong, Singapore, Taiwan, and Vietnam. Job fairs are also scheduled to be held in other Southeast Asian countries/regions.

### ■ Participating universities will include:

China: Peking University, Tsinghua University, Shanghai Jiao Tong University, Fudan University, Zhejiang University, Harbin Institute of Technology;  
 South Korea: Seoul National University, Yonsei University, Korea University;  
 India: Indian Institute of Technology (IIT);  
 Hong Kong: University of Hong Kong;  
 Vietnam: Hanoi University of Science and Technology;  
 Taiwan: National Taiwan University

### ■ Results from past years

2010: Participation from approx. 20 companies and job offers for approx. 50 students  
 2011: Participation from approx. 60 companies and job offers for approx. 150 students  
 2012: Participation from approx. 80 companies and job offers for approx. 160 students



### ▼ “WORK IN JAPAN” official website:

<http://workinjapan.cn/>

### 【Reference】 Features of “WORK IN JAPAN”

1. Generation of candidates
  - Database of approx. 15,000 Japanese-speaking or English-speaking students studying at major universities in China and other Asian countries/regions
2. Screening
  - Assessments based on the global SPI aptitude test, making it possible for recruiters to make relative comparisons between candidates and Japanese students
  - Preliminary interviews conducted by local consultants
3. Selection panel (interview)
  - Job fair selection panel interviews held at the job fair venue, including Tokyo, Shanghai, and Beijing venues, provide the opportunity for the Japanese company's HR recruiter team to meet face-to-face with the candidates
4. Support after the job offer is made
  - Support is provided until the candidate officially joins the company, covering a wide variety of aspects including pre-employment training and services for obtaining work visas

※ Starting this year, we have opened a Japanese language school that is operated directly by Recruit.

Under the supervision of a Peking University professor, Recruit has developed a unique program that offers a variety of courses to help students improve both their Japanese language skills and business communication skills, including training on Japanese business customs and training on email and phone skills.

Recruit is committed to providing support to foreign students in their transition to their new workplace.

Through a wide range of services, Recruit Holdings is delivering new discoveries and opportunities to users with information in such fields as employment, education, housing, marriage, child care, travel, cars, hobbies, and lifestyles. Meet the opportunity you've never met before. Meet Recruit. Meet your opportunity

[Inquiries regarding this matter]  
<http://www.recruit-rgf.com/support/>