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株式会社 リクルートホールディングス

## Recruit Holdings and Mozilla start collaboration to propagate Mozilla's Firefox OS

Recruit Holdings Co., Ltd. (Headquarters: Chiyoda-ku, Tokyo; President and CEO: Masumi Minegishi) has partnered with Mozilla Corporation (Headquarters: Mountain View, California; COO: Jay Sullivan) to propagate Mozilla's Firefox operating system. As noted in more detail below, the partnership will promote activities to support and encourage the development of applications for multiple languages and the development of applications in Japan.

### 1. Partnership Objective

To date, Recruit has released approximately 380 applications for use with the latest operating systems. Now, with an eye to the potential of new operating system evolution based on web technology, Recruit has entered into a partnership with Mozilla, which is offering its Firefox OS.

Satoko Takita, Chair of the Board of Directors of Mozilla Japan, stated that "Recruit have deployed a great number of indispensable applications and services that are critical to our daily lives and have been deeply engaged in global expansion of applications. As a result I am incredibly glad for Recruit's support of Open Web technologies and Firefox OS. Going forward, by supporting developers together, I have great expectations that starting from Japan, we can shake up the Web application ecosystem."

### 2. Partnership Overview

Through this new partnership, Recruit and Mozilla will engage in the following three efforts aimed at propagating the Firefox OS and contributing to further development of web technology.

#### 1. Servicing the global market

With cooperation from Mozilla, cameran, an English-capable Firefox OS camera app directed by Mika Ninagawa, was released today in Japan. Furthermore, SeeSaw, an app for sharing photos and videos, is set for release in March. These apps can be downloaded anywhere from Firefox Marketplace, and going forward, the partnership will work actively to develop multilanguage-capable applications. In addition, starting today cameran is being featured at the Mozilla booth at Mobile World Congress 2014 in Barcelona.

#### 2. Adapting area of daily consumption apps for Firefox OS

With cooperation from Mozilla, Recruit will work to adapt apps and services in the area of daily consumption, which have many users in Japan, to Firefox OS beginning with Hot Pepper Gourmet.

#### 3. Support for development in Japan and promotion of OS propagation

With cooperation from Mozilla Japan, Recruit will appeal to developers through its hosting of the Mashup Awards, one of Japan's biggest app development contests, and will promote the development of applications for Firefox OS. Recruit will also support development using Firefox OS HTML5 technology not only for smart phones, but for use in many other aspects of life, including smart TVs and on-board devices for automobiles.

### 3. Firefox OS Overview

Firefox OS was developed completely based on standard web technology and is the first OS targeting open web devices. Web apps can access a wide range of basic device features and offer superior performance while bypassing the typical hindrances of HTML5. This platform's flexibility will enable the development of HTML5 applications for all device functions for Firefox OS-equipped smart devices, and services to match the needs of customers.

▶Visit <http://www.mozilla.org/ja/firefox/os/> for more details about Firefox OS

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<http://www.recruit-rgf.com/support/>