

November 17, 2014
Recruit Holdings Co.,Ltd.

Recruit Holdings invests in Zirtual Inc., a provider of virtual assistant service using crowdsourcing techniques

Recruit Holdings Co., Ltd. (Recruit; Headquarters: Chiyoda-ku, Tokyo; President and CEO: Masumi Minegishi) has invested in Zirtual Inc. (Headquarters: Las Vegas, USA; CEO: Maren Kate Donovan), a virtual assistant service provider, through its investment subsidiary RSP Fund No. 5, LLC.

1. Goal of this investment

Through the investment, Recruit Holdings, together with Zirtual Inc., is planning to increase the presence of the company's virtual assistant service which is expected to attract greater attention in the future. Zirtual Inc. is planning to use the funds raised to develop new products and expand its customer base in the United States.

2. Overview of Zirtual Inc.

Zirtual Inc. is a company using crowdsourcing techniques to provide a virtual assistant service to corporate executives. With Zirtual Inc., clients can obtain easy access to various assistant services including those provided by freelance workers, and services such as email writing and schedule management. Since the service's launch in September 2013, Zirtual Inc. has been chosen by thousands of companies including startups, financial service providers, accounting / law firms, and independent consultants in the United States.

(1)	Company name	Zirtual Inc.
(2)	Representative	Maren Kate Donovan
(3)	Headquarters	150 Las Vegas Blvd N, Las Vegas, NV 89101, USA
(4)	Established	January 5, 2011
(5)	Main business	Virtual assistant service
(6)	Website	https://www.zirtual.com/

3. Overview of RSP Fund No. 5, LLC

(1)	Company name	RSP Fund No. 5, LLC
(2)	Representative	Akihiko Okamoto
(3)	Headquarters	8-4-17 Ginza , Chuo-ku, Tokyo
(4)	Established	May 7, 2013
(5)	Main businesses	Investment development and venture capital

Through a wide range of services, Recruit Holdings is delivering new discoveries and opportunities to users with information in such fields as employment, education, housing, marriage, child care, travel, cars, hobbies, and lifestyles. Meet the opportunity you've never met before. Meet Recruit. Meet your opportunity.

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<http://www.recruit-rgf.com/support/>